

Olivier BONROY

INRA Researcher

UMR GAEL, Université Grenoble Alpes

Professional Address

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ACADEMIC POSITIONS AND EDUCATION

Tenured Research Fellow at INRA (eq. Associate Professor), Grenoble Applied Economic Laboratory (GAEL), INRA - Université Grenoble Alpes (France), sept. 2007-.

Research Affiliate at CREATE, Laval University, (Québec, Canada), oct. 2006-present.

Visiting Researcher, Department of Economics, University of Essex (UK), July 2010.

Assistant Professor, Department of Economics, Agrocampus Rennes (France), 2006-2007.

Researcher, CRÉA, Laval University (Québec, Canada), 2004-2006.

Postdoctoral Researcher, GREEN, Laval University (Québec, Canada), *Bourse Lavoisier* granted by the French Ministry of Foreign Affairs, 2003.

Lecturer, Department of Economics, Laval University (Québec, Canada), 2003.

Lecturer, Department of Economics, Université de Pau (France), 2000-2002.

H.D.R. in Economics (Habilitation to Supervise Research), Université Rennes 1, june 2014. Committee: Prs. Eric Avenel, Paul Belleflamme, Chantal Le Mouël, Philippe Mahenc, Stéphane Marette, Xavier Wauthy.

Ph.D. in Economics, Université de Pau (France), with highest honours, dec. 2002.

ACADEMIC AWARD

Canadian Agricultural Economics Society - **Outstanding Journal Article Award** (honourable mention), 2010, for the article-*Seemingly Competitive Food Regulations: Who Do They Really Help?* (with B. Larue) **Canadian Journal of Agricultural Economics** 57,3:305-324 (September 2009).

RECENT TEACHING EXPERIENCE

Université Grenoble Alpes (Grenoble, France)

Markets with asymmetric information, graduate, (since 2011)

Industrial Organization, undergraduate, (since 2011)

Game Theory, graduate (2010-2012)

Grenoble Institute of Technology (Grenoble, France)

Advanced Economics: Industrial Organization, graduate, (since 2009)

Agrocampus Ouest (Rennes and Angers, France)

Economics for the supply Chain, graduate, (2008-2010)

FIELDS OF INTEREST

Industrial Organization: product innovation, vertical relations, labeling, credence goods markets.

Bonroy O., Constantatos C. “*On the Economics of Labels: how their introduction affects the functioning of markets and the welfare of all participants*”. **American Journal of Agricultural Economics**, forthcoming.

Bacchiega E., Bonroy O., Mabrouk, R. (2013). “*Paying not to sell*”. **Economics Letters**, 121(1), p.137-140.

Bonroy O., Lemarié S., Tropéano, J.P. (2013). “*Credence Goods, Experts and Risk Aversion*”. **Economics Letters**, 120(3), p.465-467.

Bonroy O., Lemarié S. (2012). “*Downstream Labeling and Upstream Price Competition*”. **European Economic Review**, 56(3), p. 447-360.

Larue B., Bonroy O. (2009). “*Seemingly Competitive Food Retail Regulations: Who Do They Help?*”. **Canadian Journal of Agricultural Economics**, 57(3), p. 305-324.

Bonroy O., Constantatos C. (2008). “*On the Use of Labels in Credence Goods Markets*”. **Journal of Regulatory Economics**, 33(3), p.237-252.

Gervais J.P., Bonroy O., Couture S. (2008). “*A Province-level Analysis of Economies of Scale in Canadian Food Processing*”. **Agribusiness**, 24(4), p.538-556.

Abbassi A., Bonroy O., Gervais J.P. (2008). “*Dairy Trade Liberalization Impacts in Canada*”. **Canadian Journal of Agricultural Economics**, 56(3), p.313-335.

Bonroy, O., Larue B. (2007). “*Forward Vertical Integration: The Fixed-Proportion Case Revisited*”. **Economics Bulletin**, 12(25), p.1-9.

Bonroy O., Gervais J. P., Larue B (2007). “*Are Exports a Monotonic Function of Exchange Rate Volatility? Evidence from Disaggregated Pork Exports*”. **Canadian Journal of Economics**, 40(1), p.127-154.

Bonroy O. (2006). “*Le standard de qualité minimale est-il un instrument socialement optimal ? Une revue de littérature*”. **Revue Economique**, 57(1), p.35-54.

Bonroy O., Constantatos C. (2004). “*Biens de confiance et concurrence en prix : quand aucun producteur ne souhaite l’introduction d’un label*”. **Revue Economique**, 55(3), p.527-532.

Bonroy O., Pouch T. (2001). “*Le conflit commercial agricole entre les Etats-Unis et l’Union européenne : une mise en perspective historique et un éclairage par la théorie des jeux*”. **Economie Appliquée**, 54(1), p.173-200.

INVITED PUBLICATION

Bonroy O. (2009). “*On Labels, Competition and Process Attributes*”. **Farm Policy Journal**, 6(4), p. 43-47.

RECENT WORKING PAPERS

Bacchiega E., Bonroy O. “*On the benefits of contractual inefficiency in quality-differentiated markets*”. Submitted.

Bonroy O., Garapin A., Llerena, D. “*Changing partner in a cheap talk game: Experimental evidence*”. Submitted.

Barry, I., Bonroy O., Garella, P. G. “*Labeling by a Private Certifier and Public Regulation*”. Submitted.

PARTICIPATION IN CURRENT RESEARCH PROGRAM

“*Innovation et conseil en agriculture*” in VESPA, APR PSPE, 2014-2016.

“*Sélection génomique et innovation variétale dans la tomate*”, Métaprogramme SELGEN, INRA, 2014-2015

“*Innovation in products variety for Oilseed Rape breeding*” in RAPSODYN, ANR, 2013-2021.

“*Labellisation des caractéristiques nutritionnelles*” in OCAD, ANR, 2012-2015.

“*Stratégies des entreprises impliquées dans le conseil agricole*” in POPSY, ANR, 2009-2013.

RECENT PRESENTATIONS OF PAPERS

Invited Presentations: Workshop "Competition and Bargaining in Vertical Chains" Université de Rennes 1 2014, INRA-SMART 2013, Université de Pau 2013, University of Kent 2012, Università di Bologna 2011, Université de Rennes 1 2011, Università di Milano 2010, Université de Pau 2010, INRA-ALISS 2010, Toulouse School of Economics 2009, Workshop "Quality promotion through ecolabeling" INRA-LEF 2009.

Conferences: ASSET 2013, EAAE 2013, INRA-SFER 2012, EARIE 2012, INRA-IDEI 2012, EARIE 2010, CEA 2010, EARIE 2009, INRA-SFER 2008, EAAE 2008, CAES-NAREA 2008.

REFEREE

American Journal of Agricultural Economics, International Journal of Industrial Organization (2), Canadian Journal of Economics (2), Journal of Regulatory Economics (4), Journal of Institutional and Theoretical Economics, Bulletin of Economic Research (2), Louvain Economic Review, European Review of Agricultural Economics (3), Review of Agricultural & Environmental Studies (2), Review of Agricultural and Food Economics, Revue Economique, Revue d'Economie Industrielle, Actualité Economique, Economie Rurale, Economies et Sociétés.

Ph.D. SUPERVISION

Second supervisor of the Ph.D. candidate Rania Mabrouk, Université Grenoble Alpes, Department of Economics (2011-present).

Supervisor of the Ph.D. candidate Ibrahima Barry, Université Grenoble Alpes, Department of Economics (2012-present).

Member of the Scientific Council of the INRA Economics Department (sept. 2011-).

Member of the Scientific Committee of the SFER-INRA-CIRAD annual conference (2013-).

Co-organizer of the Third GAEL Conference “*Product differentiation and innovation on related markets*”, June 20-21, 2013.

Organizer of the GAEL seminar 2010-2013.

Member of hiring committees: Assistant Professor position (the Grenoble Institute of Technology, 2011), Assistant Professor position (Université Grenoble Alpes, 2012).